

BLOG WRITING UPWORK PROPOSAL

HI,

I HOPE YOU'RE DOING WELL TODAY!

I CAN SEE YOU NEED TO REWRITE SOME BLOG POSTS/ ARTICLES. I HAVE CHECKED THE BLOG SECTION ON YOUR WEBSITE AND GONE THROUGH SOME OF YOUR BLOG ARTICLES.

I HAVE NOTICED THE FOLLOWING:

THE WRITING STYLE AND TONE OF VOICE ARE NOT ADAPTED TO YOUR AUDIENCE. I HAVE WRITTEN BLOG ARTICLES FOR X (YOUR COMPETITOR) AND I KNOW WHAT TONE OF VOICE AND STYLE TO USE FOR REAL ESTATE BUYERS.

SOME FACTS ARE NOT UPTO DATE. FOR EXAMPLE: ON THE 'HOW TO SELL LONDON PROPERTY AT AUCTION' IT IS STATED THAT THE AUCTIONEER FEE IS AROUND 2.5% OF THE HOUSE VALUE. THE CURRENT FEES HAVE INCREASED TO 3% IN THE LAST YEAR.

AS FOR ON PAGE SEO, I CAN SEE THE TARGET KEYWORDS ARE NOT APPROPRIATELY DISTRIBUTED THROUGHOUT THE ARTICLES. THE META DATA CAN BE IMPROVED ON SOME OF THE ARTICLES.

I HAVE WORKED FOR 8 YEARS AS A WRITER AND 5 YEARS AS A BLOG POSTS/ARTICLES WRITER. I WROTE FOR THE REAL ESTATE, FINANCE (UK), STARTUPS AND SAAS INDUSTRIES. YOU WILL FIND ATTACHED SOME EXAMPLES OF MY OWN WRITINGS.

WHAT I CAN OFFER:

FOR REWRITING ARTICLES:

I WILL SORT OUT THE GRAMMAR, THE TONE OF VOICE, AND THE FACTS. I WILL REWRITE THE PARTS THAT NEED IMPROVEMENT. I WILL REWRITE THE META DATA, AND REDISTRIBUTE THE TARGET KEYWORDS APPROPRIATELY.

FOR NEW BLOGS/ARTICLES:

I AM HIGHLY EXPERIENCED IN RESEARCHING INDUSTRY-RELATED TOPICS (ONLINE SOURCES, INTERVIEWS AND STUDIES). I WILL WRITE A CLEAR MARKETING COPY TO PROMOTE YOUR CLIENTS' HOUSES AND PROPERTIES IN WELL-STRUCTURED CONTENT.

I AM HAPPY TO DISCUSS YOUR REQUIREMENTS AND THE IMPROVEMENT I CAN BRING TO YOUR BLOG POSTS AND ARTICLES. IF THIS SOUNDS LIKE WHAT YOU'RE LOOKING FOR. GIVE ME A SHOUT.

**BEST REGARDS,
YOUR NAME**